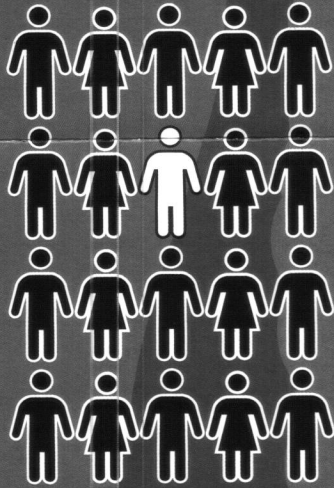


WHY GET SCREENED FOR COLORECTAL CANCER (CRC)?

1 OUT OF 20

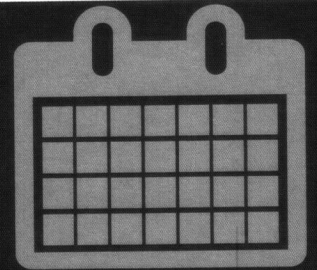
PEOPLE WILL DEVELOP CRC IN THEIR LIFETIME



ACCOUNTS FOR OVER

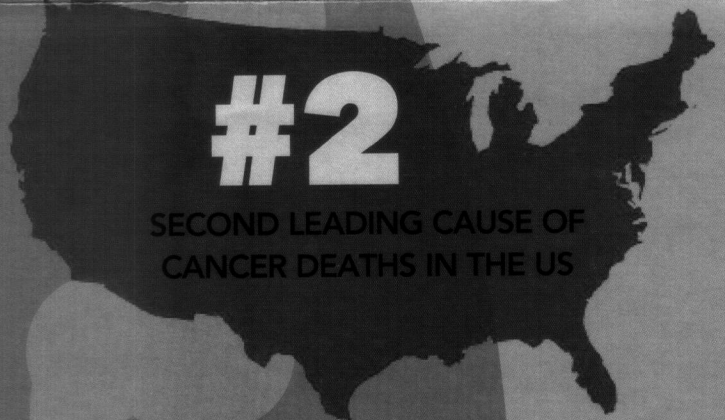
50,000

DEATHS ANNUALLY



#2

SECOND LEADING CAUSE OF CANCER DEATHS IN THE US



#3



THIRD MOST COMMON CANCER IN WOMEN

#3



THIRD MOST COMMON CANCER IN MEN



OFTEN HAS NO OBVIOUS SIGNS OR SYMPTOMS

WHEN DETECTED EARLY, PEOPLE WITH CRC HAVE A GREATER THAN

90%

5-YEAR SURVIVAL RATE

The fecal immunochemical test (FIT) test is a mess-free, easy screening test that takes minutes to complete in the comfort of your own home!